

## MONDAY 25 AUGUST

2.00pm-5.00pm

**Registration**, Te Pae Christchurch Convention Centre

3.30pm-6.00pm

**Seed Business Challenge**, Micky Finn's pool hall



**CALLAHAN SEED**  
Seed Brokers

## TUESDAY 26 AUGUST

8.00am-9.00am

**Registration**, Te Pae Christchurch Convention Centre

9.00am-9.30am

**Seed Business Official Opening**, Invited dignitaries

9.30am-10.30am

**Gene tech workshop**

10.30am-11.00am

**Morning tea**

11.00am-12.30pm

**Gene tech workshop** continued

12.30pm-2.00pm

**Lunch**

2.00pm-2.30pm

**AGMs**, SGNZ, ASF & ASA

2.30pm-5.00pm

**SGNZ Business Groups, ASF Working Groups, private meetings**  
including afternoon tea

5.30pm-7.30pm

**Welcome cocktail function** Te Pae Christchurch Convention Centre

EXHIBITION OPEN

## WEDNESDAY 27 AUGUST

8.30am-9.00am

**Registration**, Te Pae Christchurch Convention Centre

9.00am-9.45am

**Keynote address**, Spark Business



9.45am-10.30am

**Keynote address**, Invited TBC

10.30am-11.00am

**Morning tea**

11.00am-12.30pm

Hear from a number of expert speakers covering opportunities for the industry, including; Climate-optimal food systems, plant based proteins, biosecurity and native seed.

12.30pm-1.30pm

**Lunch**

1.30pm-2.45pm

**Panel session**, Strengthening ANZ seed relations


2.45pm-3.30pm

Talking seed export

3.30pm-4.00pm

**Afternoon tea**

4.30pm-6.00pm

**Women in Seed** networking and pre-dinner drinks, Te Pae 

6.30pm-11.00pm

**Gala Dinner** with awards and entertainment, Christchurch Town Hall

EXHIBITION OPEN

## THURSDAY 28 AUGUST **Field Day option 1**

8.30am-4.30pm

**Sponsored by:**



**Start: PGG Wrightson Kimihia Research Centre, Lincoln**



Begin the day at the renowned PGG Wrightson Kimihia Research Centre, a 250-hectare facility dedicated to cutting-edge plant breeding. Explore their advanced breeding programs focused on forage grasses, clovers, pasture herbs, turf grasses, and grain and forage brassicas. Gain insights into the latest innovations shaping the future of seed development.

**Next Stop: Luisetti Seeds, Ashburton**



Continue the tour with a visit to Luisetti Seeds, a proudly family-owned business operating since 1932. With state-of-the-art facilities in Rangiora and Ashburton, Luisetti Seeds specialises in cereal and ryegrass cleaning and packing. Learn how their expertise, combined with the latest seed technologies, adds value to modern farming—backed by over 90 years of integrity and innovation.

**Lunch: Cleavers Corner Gastro Pub**

Refuel with a delicious meal at Cleavers Corner Gastro Pub, known for its fresh, locally sourced fare and welcoming atmosphere. Enjoy a relaxed dining experience before heading to our final stop.

**Final Stop: Two Thumb Brewery**

Wrap up the day with a brewery tour and tasting experience at Two Thumb Brewery, where quality craft beer meets sustainability. Their solar-powered facility utilises rainwater catchment and an advanced wastewater treatment system, ensuring every batch is not only exceptional to drink but also environmentally responsible. Enjoy a guided tasting of five handcrafted beers (5 x 200ml tastings), showcasing the best of locally sourced malts and hops.

## THURSDAY 28 AUGUST **Field Day option 2**

8.30am-4.30pm

### **Start: Ariki Seed Limited**

Begin the tour at Ariki Seed Limited, specialists in hybrid vegetable seed and stock seed production since 1997. With a well-established network of quality growers and specialised contractors worldwide, Ariki Seed produces crops both in plastic tunnels and outdoor fields, ensuring high-quality seed production for global markets.

### **Next Stop: South Pacific Seeds (NZ), Methven**



Visit South Pacific Seeds (NZ), a leader in hybrid vegetable seed production for over 30 years. Located in the heart of the Canterbury Plains, with expanding operations in the North Island, SPSNZ benefits from New Zealand's world-renowned climate for high-quality seed production. Gain insights into their fieldwork, seed cleaning, quality control, shipping, and R&D activities, ensuring premium seed for global markets.

### **Lunch: Blue Pub, Methven**

Enjoy a well-earned break at one of Methven's iconic pubs, known for their hearty meals and warm hospitality—a great opportunity to discuss the morning's insights over lunch.

### **Final Stop: Midlands Apiaries, Ashburton**



Explore Midlands Apiaries, producers of some of the world's finest honey and experts in seed crop pollination. Their experienced beekeepers place hives in pristine, unpolluted environments to ensure premium honey production. With a strong focus on quality assurance, compliance, and certification, their purpose-built processing facility operates under a HACCP-based risk management programme. Depending on the schedule, we may also visit their research farm for further insights into honey innovation and pollination services.

## THURSDAY 28 AUGUST Field Day option 3

8.30am-4.30pm

Sponsored by:



### Start: Barenbrug Processing and Distribution Centre Tour

#### BARENBRUG

On this tour, we'll explore the Barenbrug Processing and Distribution Centre, where the latest advancements in seed treatment and coating technology are utilised to boost seed health and performance. This facility focuses on maximising quality and efficiency in coating, resulting in improved crop establishment and growth.

*Featuring GTE Technology:*

- Patented C800 batch coater - the only machine globally that can clean the stator and rotor in between batches with a waste diversion system.
- Fluidised bed dry - uniformed seed drying with 100% seed movement by air.
- Modular, bolt together platforms – complying with AS/NZ 1657
- Dust collector – clean sheet design
- Pendulum bucket elevators – ideal for seed and other fragile products
- Packing and storage equipment

*Why Attend?*

- Witness the latest innovations in seed processing technology.
- Understand how these advancements enhance efficiency and processing speeds.
- Learn how the technology contributes to improved quality and increased throughput

### Lunch: Farmers Corner

Enjoy a meal at Farmers Corner, A renowned retail and restaurant complex 10 minutes from Ashburton offering a one-stop shop for premium NZ souvenirs and dining in a tranquil setting with scenic views of farmland and the Southern Alps.

### Final Stop: PGG Wrightson, Tinwald



Visit PGG Wrightson's Tinwald facility, a leading provider of agricultural products and services in New Zealand. With a rich heritage spanning over 170 years, PGG Wrightson offers a wide range of products and services to support farmers, growers, and rural businesses across the country.